

Cover Date	Ad Close/Edit Reqs to Mfg.	Advertising Materials Due	BI & Analytics	Performance & Process Mgmt.	Data & Info Mgmt.	Architecture & Integration	Special Sections	Product Review Focus	Bonus Distribution
January	11/26/07	12/03/07	Web Analytics	Executive Dashboards	Metadata	Data Integration		Data Integration Deadline: 11/01/07	<ul style="list-style-type: none"> IIR BI Conference — London Gartner BI Summit — London
February	12/26/07	12/31/07	Centers of Excellence	Workflow	Data Profiling	Data Models	Risk Management	Corporate Performance Mgmt. Deadline: 12/03/07	<ul style="list-style-type: none"> Process World TDWI MDM Toronto Summit
March <i>AdQ Study</i>	1/25/08	1/31/08	Business/Predictive Analytics	Performance Management	Master Data Management	Governance		CDI/MDM Deadline: 1/04/08	<ul style="list-style-type: none"> Gartner BPM Summit DAMA/Wilshire Metadata Conf. Gartner BI Summit Gartner Portals & Collaboration MDM Spring Summit
April	2/22/08	2/28/08	Business Rules	Business Process Management	Text Mining	Enterprise Data Architecture	Web Analytics or Virtualization	Business Activity Monitoring Deadline: 1/25/08	<ul style="list-style-type: none"> IOUG Collaborate Gartner BPM — London Gartner Symposium/ITxpo Text Analytics — Europe Data Management Forum
May	3/21/08	3/27/08	Security	Aligning Business and IT	Project Management	Service-Oriented Architecture		Business Intelligence Deadline: 2/25/08	<ul style="list-style-type: none"> TDWI Shared Insights Portals & Collaboration Microsoft BI Conference Gartner ITxpo — Barcelona
June	4/25/08	5/01/08	Risk Management	Change Management	High Quality DW Data	ETL/Alternatives for Data Consolidation	India or Search/Text Mining	Predictive Analytics Deadline: 3/25/08	<ul style="list-style-type: none"> IM Forum Gartner Enterprise Architecture Text Analytics Summit
July	5/22/08	5/29/08	Virtualization	Business Requirements for BI	Reporting and Dashboards	Annual Product Review Issue Deadline: 4/25/08			
August	6/26/08	7/02/08	BI Trends & Statistics				Dashboards & Data Visualization Deadline: 5/27/08	<ul style="list-style-type: none"> TDWI 	
September <i>AdQ Study</i>	7/25/08	7/31/08	Operational Analytics	Compliance	Content Management	High Performance Data Warehouse	Semantic Web or Business Process Mgmt	Web Analytics Deadline: 6/25/08	<ul style="list-style-type: none"> Gartner CRM Summit PASS Community Summit Gartner Portals & Collaboration Gartner Enterprise Architecture
October	8/21/08	8/27/08	Data Visualization	Enterprise Data Integration	CDI	Data Governance		Search & Content Management Deadline: 7/25/08	<ul style="list-style-type: none"> Gartner Symposium/ITxpo Shared Insights BI Conference MDM Fall Summit
November	9/26/08	10/02/08	Role-Based BI	Disaster Recovery	Enterprise Data Modeling	ITIL	Master Data Management	Master Data Management Deadline: 8/25/08	<ul style="list-style-type: none"> TDWI Gartner App. and Enterprise Arch. Gartner ITxpo — Cannes Project World & WCBA
December	10/17/08	10/23/08	Pervasive BI	E-Discovery	System Integration Analysis	Enterprise Data Warehousing		Appliances Deadline: 9/25/08	<ul style="list-style-type: none"> 2009 Annual Marketplace